

Riverside Light Parade

4382 Tequesquite Avenue Riverside, CA 92501 Tax ID#39-3312859 www.riversidelightparade.org

Donor's Name/Organizatio	n
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SUBJECT: Become a sponsor for Riverside Light Parade

The Riverside Light Parade was founded in February 2022 and has just become a non-profit. Riverside Light Parade is dedicated to creating a healthier, more connected, and more sustainable community. Our mission is simple yet powerful: "Riverside Light Parade promotes safe cycling, active lifestyles, and community connection through free, family fun illuminated rides that highlight sustainability and eco-friendly transportation."

What began as a small community gathering and have grown into a monthly tradition that brings together hundreds of riders of all ages. Families, friends, and neighbors light up the streets of Riverside with decorated bicycles and glowing smiles—building connections, celebrating creativity, and promoting active, eco-friendly living.

With this growth, however, comes new challenges. Because of the parade's size, the City of Riverside now requires us to obtain permits and provide police officer escorts to keep our participants safe. While we are grateful for this support, these costs create a significant financial burden. Simply put—we cannot continue the Riverside Light Parade without the help of donors like you.

Your contribution will directly fund:

- Required city permits to host our rides safely and legally.
- Police escorts who ensure safe passage for riders of all ages.
- · Community outreach and resources to keep the event free and accessible.

By donating, you're not just supporting a bike ride—you're keeping alive a free joyful, family-friendly tradition that makes Riverside brighter, safer, and more connected. And remember, your donations are tax deductible. To give, please visit www.riversidelightparade.org or mail a contribution to the address above. For questions, feel free to reach us at riversidelightparade@gmail.com or 909-240-7237.

Thank you for considering an investment in our community's health, joy, and safety. Together, we can ensure the Riverside Light Parade continues to shine for years to come.

With gratitude,
John Arnold, *President*Rodney Johnson, *Vice President*

